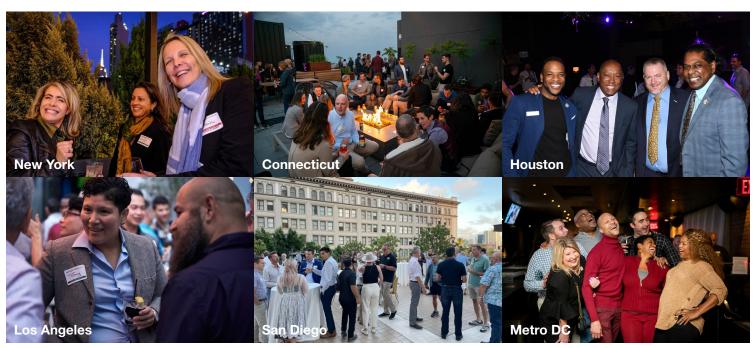


# Year in Review—Breakout Growth in 2022

### Out Pro 2.0—A National Start-Up with a Proven Track Record

We grew 285% in 2022, expanding to 7 chapters. Building upon our decades-long success in Metro New York, an angel donor helped us launch a chapter in Los Angeles in 2020. After two wildly-successful events in LA, we had proof of concept. With the advent of COVID-19, we immediately pivoted to **nationwide online events** to support our community. When lockdown eased, we rolled out our planned **national expansion**. We anticipate having **12 active chapters** by the end of 2023.



### Launched Four New Chapters—Connecticut • Houston • San Diego • Metro DC

We were enthusiastically welcomed in four new regions—while growing substantially in the legacy chapters in **New York** and **Los Angeles**.

#### Developed of a National Partnership/Sponsorship Program

We asked and we listened. Early in 2022, we spoke to 25 prospective sponsors learning about their challenges and goals for reaching new diverse talent—as well as valuing the diverse talent they have.

The result: a comprehensive, adaptive sponsorship program that matches activations with your "wants and needs."

Learn more about corporate partnerships. Request a discovery meeting.

#### Added New Board Members

We welcomed several board members who were instrumental to our expansion. Jen Merola was later elected Vice President, recognizing her exceptional leadership launching and building the Connecticut chapter.



**Jen Merola**Vice President
Founder, Out Pro CT



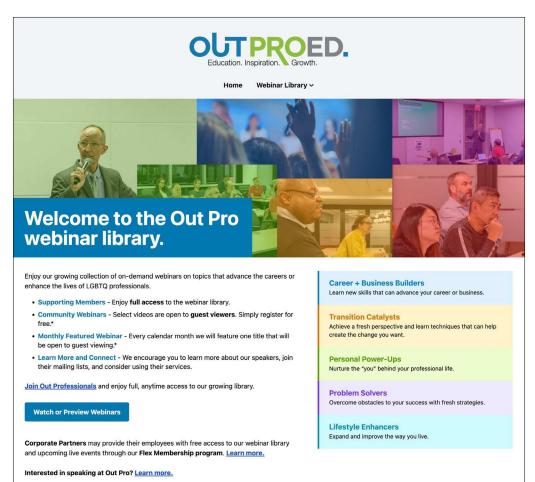
**Pete Beausoleil**Founder,
Out Pro Houston



Stuart Bentley-Hibbert, MD, PhD, MBA



Our new educational foundation was approved as a 501(c)(3) nonprofit, opening up new sources of opportunity to serve the LGBTQ community. Our goals include 1) increasing our career-building education, 2) providing "open-mic" career and life coaching, and 3) developing a mentoring program. Support for our educational programming is now tax-deductible for sponsors. Learn more.



### Launched an On-Demand Webinar Library

During COVID, our long-running celebrated seminar program pivoted to live webinars. In 2022, we edited these recordings, creating an on-demand library that launched with **27 career-building and life-enhancing webinars**. Out Pro Ed continues to feature **monthly talks or workshops** where professional speakers and other experts can share their knowledge with our community. Most become part of our growing library. All educational events are free with registration.



# **Monthly Open Coaching Sessions**

We began offering a monthly series, "Ask a Life Coach: Make the Changes You Want!" that has helped over 760 participants explore solutions to career and personal challenges. Certified Life Coach and NYU faculty member, James Arnoff, leads the sessions. We will be adding a Career Builder Open-Mic Career Coaching series with John Crant of Self-Recruiter®, who teaches aspiring professionals how to work their way up the career ladder.